



Real Wicked Events is the Northeast's premier cornhole tournament organizer. Our staff has been running tournaments throughout New England since 2018. During that time, we had done events in all the New England States. We have run events from 20 players up to 1,100 players. These events have included private parties, corporate events, town festivals, and fundraisers of all types from non-profit organizations to local sports teams. Real Wicked Events uses pro grade equipment and professional, experienced tournament directors that are known throughout the cornhole community. We provide all the equipment needed to run an event including:

- Professional Grade Cornhole Boards
- Professional Grade Cornhole Bags
- Score towers with tablets (pending wifi access)
- Professional DJ quality speakers with music and emcee
- TV to follow along all of the games and standings
- All set up, break down, and tournament operations
- Advertisement for your event if requested to over 1,000 followers on our social media pages

#### **Tournament Format:**

Real Wicked Events has various formats of tournaments that we offer. The standard format is a 4-game round robin into a single elimination playoff bracket. The standard tournament timeframe takes 3-4 hours total from the time the event starts or "bags fly." Before that happens, we advertise a 30-60 minute window for "check in," and we would arrive about 60-90 minutes before that time for set up.

We also offer other formats that can be fully customized to fit any type of event or time frame. Some of these include:

- Single Elimination Bracket
- Other types of team formats, including Bring Your Own Partner, Blind Draw, or Switchholio.
- Blind Draw and Switchholio allows players to sign up as individuals for the tournament and will either get one random partner (Blind Draw), or multiple partners for one game at a time (Switchholio.)
- Double Elimination Bracket
- Split Brackets based on skill level
- \*\*Additional Charges may apply for double elimination or split brackets based on extra time or extra staff requirements. \*\*
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#### **What you Need to Provide:**

- **Venue** – We can help you with this, but the venue can be flexible. It can be indoors or outdoors. The best area for us to use is an open area of flat land. We will need one lane for every 4-5 teams in the tournament. Each lane requires 40' x 8' of space total. We require access to power within 50' of our table set up. We provide everything else needed.

- **Advertising** – The best events that we have seen have a strong following from the organization’s followers, and then we can advertise to add some teams to that from the competitive cornhole community. We do keep a lot of our events private from competitive players as well if requested.
- **Team Registration** – You will collect registration info, and collecting payment in advance is highly recommended. There are various ways to do this. Some of the options we have seen are using your own website, using a site like EventBrite, or using an email to collect teams, and then have them send Venmo or PayPal. We ask that the week of the event, you send us the list of teams so we can pre enter them into the ScoreHolio app that we use to run the tournament. The information that we need is the team name, and players names. You can keep all the other information, but that is all we need to know.
- **On-Site Registration** – On the day of the tournament, we ask that you or your staff set up a check in table. You will check teams in, and collect any money and walk up team info. Right before the tournament starts, you can let your director know which pre-registered teams did not show up, and if there were any new teams added. From there, your Wicked Cornhole Tournament Director will take over and run the tournament.
- **Raffles and Sponsors** – Once the director gets the final team info, Wicked Cornhole Events will run the tournament from start to finish. That leaves you to additional fundraising including raffles and sponsorships. We offer a sponsor board program where we will create a custom board with the sponsor logo, use it in the tournament, and then once the event is over, the sponsor gets to keep the boards.

### **Event Pricing:**

Our event pricing is for our tournament services that include up to 50 teams. Price includes travel time of up to 1.5 hours total, and 100 miles round trip. Base price includes up to 4 hours of tournament time, plus 1 hour for set up, and one hour for check in.

Tournament Price - \$1175

Discounted rate for non-profit or fundraising event - \$900

Travel time - \$.55/mile over 100 total and \$50/hour over 1.5 hours. (Events with two directors will be billed \$70/hour for additional travel time.)

Deposit – A non-refundable deposit of \$350 is required to hold a date. Final payment is due before the day of the event. There will be a 3% processing fee added to all credit card and Venmo payments. That fee will be waived for payment by check or cash.

\*Real Wicked Events has the right to bill additional cost to an event in the case that the format causes the event to go over 4 hours, or if the load in process or event itself requires additional load in time or an extra director. This will be communicated with the event beforehand.\*

### **Products Available:**

Real Wicked Events has relationships with some of the top equipment suppliers in the nation, and we can use those to get you the best wholesale prices on additional items to help raise more money or reward your players.

- **Cornhole Board Sponsorships** – Real Wicked Events will provide you with custom made boards with your sponsors’ logo on it and use this in the tournament. After the event is over, the sponsor gets to keep the boards. We recommend charging sponsors a minimum of \$500-\$600 for this package. The retail price (as of 11/1/24) is \$349 plus tax.
- **Cornhole Board Raffle/Auction** – Besides selling lane sponsors, we have also seen events have success using a cornhole board as a prize for raffles or silent auctions. This can be done as a custom board for the event, a generic board from our dozens of designs, or as a prepaid board, where the winner will win a certificate for a set of custom boards of their choosing.
- **Cornhole Board Prizes** – We can also offer cornhole boards as the prize for your tournament. Keep in mind, you will have a team of two winning the event, so the standard prize is two sets of cornhole boards, but some events

will do one set. This is a great way to keep the event open to the public but encourage more social players to attend, and the more competitive players will usually follow the cash prize tournaments.

- The retail price for our backyard style set of custom boards is \$349 plus tax. For events, we offer you our wholesale pricing of:
  - 1-10 Sets - \$319
  - 11+ Sets - \$309
- **Cornhole Trophies** – We offer various sizes of trophies as well as various types of trophies. All of our trophies are miniature cornhole boards, and have become very popular as prizes. Trophies are available in the following sizes. There is also a \$25 design fee, and additional shipping based on the amount of trophies:

Wooden Trophies

- 4.5" x 9" - \$28.00
- 6" x 12" - \$33.00
- 8" x 16" - \$40.00
- 11" x 22" - \$55.00

PVC/Plastic Trophies

- 6" x 12" - \$20.00
- 9" x 18" - \$32.00
- 12" x 24" - \$50

To see some of our past and upcoming events, check out our Facebook Page, "Real Wicked Events" at the following link:

<https://www.facebook.com/profile.php?id=61556010666221>

For any other information, or to set up your event with Real Wicked Events, please reach out to Michael Marcelynas at:

RealWickedEvents@Gmail.com

(860)-483-0003



\*Last Updated 11/18/24. Subject to change based on current retail rates\*